

1. Record Nr.	UNINA9910961408603321
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Titolo	College admissions for the 21st century / / Robert J. Sternberg
Pubbl/distr/stampa	Cambridge, Mass., : Harvard University Press, 2010
ISBN	9780674267572 0674267575 9780674058590 0674058593
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xiii, 209 p.)
Disciplina	378.1/61
Soggetti	Universities and colleges - United States - Admission Education, Higher - Standards - United States Educational equalization - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Formerly CIP.
Nota di bibliografia	Includes bibliographical references (p. [189]-200) and index.
Nota di contenuto	Frontmatter -- CONTENTS -- Preface -- 1. College Admissions and Testing -- 2. How We Got Here: The Traditional College Application -- 3. Alternative Admissions Practices -- 4. A New Way of Looking at Intelligence and Success -- 5. Assessing Hidden Talents -- 6. Encouraging Creativity, Practical Intelligence, and Wisdom -- 7. Implications for Students, Colleges, and Society -- Appendix: Kaleidoscope Questions for the Classes of 2011–2014 -- Notes -- Index
Sommario/riassunto	Standardised tests are measures of memory & analytical skills; but the ever-changing global society beyond a college campus needs more than just those qualities, argues Robert Sternberg. The leaders & citizens of tomorrow also need creativity, practicality & wisdom.