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| Autore                  | Dyer Jeffrey H.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Titolo                  | Collaborative advantage : winning through extended enterprise supplier networks / / Jeffrey H. Dyer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
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| Edizione                | [1st ed.]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Descrizione fisica      | 1 online resource (222 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Collana                 | Oxford scholarship online                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Disciplina              | 658.044<br>658.72                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Soggetti                | Industrial procurement<br>Business networks<br>Comparative management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Note generali           | Previously issued in print: 2000.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Nota di contenuto       | Contents; Preface; Acknowledgments; Introduction: Collaborative Advantage and the Extended Enterprise; 1 Creating Partnerships for Collaborative Advantage; 2 Creating Dedicated Assets in the Extended Enterprise; 3 Effective Knowledge Management in the Extended Enterprise; 4 Creating Trust in the Extended Enterprise; 5 Chrysler's Extended Enterprise: The Process; 6 Chrysler's Extended Enterprise: The Results; 7 Key Lessons for Implementing the Extended Enterprise; Conclusion: A Model for the Future; Notes; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Z |
| Sommario/riassunto      | Demonstrates the power of collaborative advantage, arguing that, in                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

the future, competitive advantage will increasingly be created by teams of companies, rather than by the single firm. Managers who do not recognize this development - regardless of their industry - are in danger of adopting the wrong strategies for their firms.

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