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From Out-of-town to the Edge and Back to the Centre: Multiplexes in Britain from the 1990sPart IV: On the Margins ; Chapter 15: The Place of Rural Exhibition: Makeshift Cinema-going and the Highlands and Islands Film Guild (Scotland); Chapter 16: 'A Popcorn-free Zone': Distinctions in Independent Film Exhibition in Wellington, New Zealand; Chapter 17: Getting to See Women's Cinema; Chapter 18: Shifting Fandoms of Film, Community and Family; Part V: Just Watching Movies? ; Chapter 19: Watching Popular Films in the Netherlands, 1934-36 Chapter 20: Contemporary Italian Film-goers and Their CriticsChapter 21: Imagining a 'Decent Crowd' at the Indian Multiplex; Chapter 22: The VHS Generation and their Movie Experiences; Index; Back Cover

Sommario/riassunto

Watching Films: New Perspectives on Movie-Going, Exhibition and Reception provides new and compelling insights into the social, cultural and economic factors that influence the circulation, presentations and consumption of film. This book provides a fresh approach to understanding the rapidly changing nature of modern cinema.
