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SYSTEMS PLANNING AND ITS CONSEQUENCES: Review and Propositions;  
Chapter 8 STRATEGIC ALIGNMENT: Highly Valued, but Elusive in  
Practice  
Chapter 9 INFORMATION TECHNOLOGY BUDGETING: Planning's Evil  
Twin  
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PLANNING IN UNCERTAIN ENVIRONMENTS; PART III INFORMATION  
SYSTEMS INVESTMENT PLANNING; Chapter 13 INFORMATION SYSTEMS  
PLANNING The Search for Potential Value  
Chapter 14 PLANNING TECHNOLOGY INVESTMENTS FOR HIGH PAYOFFS:  
A Rational Expectations Approach to Gauging Potential and Realized  
Value in a Changing Environment  
Chapter 15 INFORMATION  
TECHNOLOGY INVESTMENT PLANNING: Anticipating Social Subsystem  
Costs and Benefits; Chapter 16 OPTION-BASED MANAGEMENT OF RISK  
IN INFORMATION SYSTEMS PLANNING; Chapter 17 CREATING BETTER  
ENVIRONMENTS FOR INFORMATION SYSTEMS DEVELOPMENT PROJECTS;  
Chapter 18 THE MODERATING EFFECTS OF COORDINATED PLANNING  
ON PROJECT PERFORMANCE; PART IV GOALS AND OUTCOMES OF  
INFORMATION SYSTEMS PLANNING  
Chapter 19 INFORMATION STRATEGY: Confronting Research with  
Practice  
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INFRASTRUCTURE FLEXIBILITY SHAPES STRATEGIC ALIGNMENT: A Case  
Study Investigation with Implications for Strategic IS Planning; Chapter  
21 HOW INFORMATION TECHNOLOGY RESOURCES CAN PROVIDE A  
COMPETITIVE ADVANTAGE IN CUSTOMER SERVICE; Chapter 22  
PLANNING FOR SUCCESSFUL ORCHESTRATED E-PROCESS SUPPLY-CHAIN  
PARTNERSHIPS; Chapter 23 PLANNING SUCCESSFUL INTERNET-BASED  
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Sommario/riassunto

Edited by one of the best-known and most widely respected figures in the field, this volume is a comprehensive, single-source overview of the myriad ideas and processes that are identified with IS planning. While many chapters focus on high level strategic planning, the book gives equal attention to on-the-ground planning issues.

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