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Autore	Ganti Tejaswini
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction -- 2. The production and distribution of popular Hindi cinema -- 3. Narrative style, important themes and key conflicts -- 4. Genre and Hindi cinema -- 5. Contemporary Hindi filmmakers' reflections and perspectives.
Sommario/riassunto	'Bollywood' is the dominant global term to refer to the prolific Hindi language film industry in Bombay (renamed Mumbai in 1995). Characterised by music, dance routines, melodrama, lavish production values and an emphasis on stars and spectacle, Bollywood films have met with box-office success and enthusiastic audiences from India to West Africa to Russia, and throughout the English-speaking world. In Bollywood, anthropologist and film scholar Tejaswini Ganti provides a guide to the cultural, social and political significance of Hindi cinema, outlining the history and str