

1. Record Nr.	UNINA9910961252303321
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Titolo	Economists and the financial markets / / Brendan Brown
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1996
ISBN	9786610407941 9781134976959 113497695X 9781134976966 1134976968 9781280407949 1280407948 9780203024799 0203024796
Edizione	[1st ed.]
Descrizione fisica	xi, 196 p. : ill
Disciplina	332/.041
Soggetti	Capital market Investment analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	chapter 1 THE MARKET IS MORE THAN A STATE OF MIND -- chapter 2 SO WHAT IS NEW? -- chapter 3 WHERE THE LONG-RUN AND / SHORT-RUN MEET -- chapter 4 PROPHETS OF THE BUSINESS CYCLE -- chapter 5 VIEW FROM THE BRIDGE -- chapter 6 NEW LIFE AS A STRATEGIST -- chapter 7 CONFESSIONS OF AN ECONOMIST.
Sommario/riassunto	This book explores how economists operate effectively in financial markets. Using events as diverse as the Wall Street Crash of 1929 and Japanese earthquake damage the author traces the responses of the market to a variety of financial events. The subjects covered include: * The valuing process * Interpreting the news * The challenges of long term scenarios * The business and growth cycle * The economist as strategist.