

1. Record Nr.	UNINA9910961207403321
Autore	Farkas Meredith G. <1977->
Titolo	Social software in libraries : building collaboration, communication, and community Online / / Meredith G. Farkas
Pubbl/distr/stampa	Medford, N.J., : Information Today, c2007
ISBN	1-57387-954-1 1-57387-944-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xxiv, 320 p.) : ill. ;
Disciplina	025.5/24
Soggetti	Libraries and the Internet Telecommunication in libraries Libraries and community Libraries - Information technology Electronic reference services (Libraries) Online social networks Blogs RSS feeds Wikis and libraries Podcasting Libraries and the Internet - Information technology Libraries Library & Information Science Social Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 283-295) and index.
Nota di contenuto	What is social software? -- Blogs -- Blogs in libraries : practical applications -- RSS -- Wikis -- Online communities -- Social networking -- Social bookmarking and collaborative filtering -- Tools for synchronous online reference -- The mobile revolution -- Podcasting -- Screencasting and vodcasting -- Gaming -- What will work @ your library -- Keeping up : a primer -- Future trends in social software.

Sommario/riassunto

Here is a unique resource for next generation librarians, addressing the specific needs of GenXers and Millennials as they work to define themselves as information professionals. The book focuses on how NextGens can move their careers forward and positively impact the profession. Library career guru Rachel Singer Gordon-herself a NextGen librarian-provides timely advice along with tips and insights from dozens of librarians on issues ranging from image and stereotypes, to surviving library school and entry-level positions, to working with older colleagues. A special section for current library administrators and managers makes this a must-read not only for NextGen librarians, but for those who recruit, work with, and mentor them.
