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Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; Acknowledgments; Prologue; 1 The Reconfiguration of Children and Children's Literature in the Culture Industry; 2 Misreading Children and the Fate of the Book; 3 Why Fantasy Matters Too Much; 4 The Multicultural Contradictions of International Children's Literature: Three Complaints and Three Wishes; 5 What Makes a Repulsive Frog So Appealing: Applying Memetics to Folk and Fairy Tales; 6 And Nobody Lived Happily Ever After: The Feminist Fairy Tale after Forty Years of Fighting for Survival; 7 Storytelling as Spectacle in the Globalized World NotesBibliography; Index;
Sommario/riassunto	In Relentless Progress, Zipes looks at the surprising ways that stories have influenced people within contemporary culture and vice versa. Among the many topics explored here are the dumbing down of books for children, the marketing of childhood, the changing shape of feminist fairy tales, and why American and British children aren't exposed to more non-western fairy tales.