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| 1. Record Nr. | UNINA9910961038003321 |
| Titolo | Creating television : conversations with the people behind 50 years of American TV // Robert Kubey |
| Pubbl/distr/stampa | Mahwah, N.J., : Lawrence Erlbaum, 2004 |
| ISBN | 1-135-69427-3 1-283-10274-9 9786613102744 1-4106-0971-5 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (516 p.) |
| Collana | Routledge Communication Series |
| Altri autori (Persone) | KubeyRobert William <1952-> |
| Disciplina | 791.45 |
| Soggetti | Television broadcasting - United States Television producers and directors - United States Television actors and actresses - United States Television writers - United States |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. 481-483) and index. |
| Nota di contenuto | Cover; Creating TelevisionConversations with the PeopleBehind 50 Years of American TV; Title Page; Copyright Page; Table of Contents; Preface; Chapter 1 Introduction: Bringing Television Creators to Life; Chapter 2 Individual Creativity in a Collaborative Medium; Chapter 3 The Pioneers: Creating the First Decade; Sid Caesar; Bob Schiller and Bob Weiskopf; Leonard Stern; Steve Allen; Fred deCordova; Agnes Nixon; David Levy; Grant Tinker; Lee Rich; Carroll Pratt; Chapter 4 Writer-Producers: Creating Breakthrough Television; Susan Harris; Matt Groening; Edward Zwick and Marshall Herskovitz Larry DavidAllan Burns; Chapter 5 A Different Kind of Writer; Arla Sorkin Manson; T.S.Cook; Jean Rouverol; Bob Ellison; Chapter 6 A Different Kind of Producer; Gary Smith; Marty Pasetta; Dave Bell; Bruce Sallan; Chapter 7 Two Directors; Jay Sandrich; Walter Grauman; Chapter 8 The Actors; Ed Asner; Betty White; Henry Winkler; Jason Alexander; Aida Turturro; Paul Petersen; Chapter 9 The Agents; Jeremy Zimmer; Bill Haber; Jay Bernstein; Ray Solley; Chapter 10 A Different Kind of Executive; Frank Dawson; Gerry Laybourne; Chris Albrecht; References; |

Sommario/riassunto

Creating Television brings television and its creators to life, presenting fascinating in-depth interviews with the creators of American TV. Having interviewed more than 100 television professionals over the course of his 15 years of research, Professor Robert Kubey presents here the 40 conversations that provide the most illuminating insights about the industry and the people working in it. These interviews bring television's creators to life, revealing their backgrounds, work, and thoughts about the audience and the television programs they create. Each interview tells a compelling ta
