

1. Record Nr.	UNINA9910961029003321
Autore	Ivanko John D (John Duane), <1966->
Titolo	ECOpreneurig : putting purpose and the planet before profits // John Ivanko & Lisa Kivirist
Pubbl/distr/stampa	Gabriola Island, B.C., : New Society Publishers, 2008
ISBN	9781282465367 1282465368 9781550923636 1550923633
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 p.)
Altri autori (Persone)	KiviristLisa
Disciplina	658.4083
Soggetti	Business enterprises - Environmental aspects Industrial management - Environmental aspects Green marketing Entrepreneurship Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 199-202) and index.
Nota di contenuto	pt. 1. Climate for change -- pt. 2. Green business administration -- pt. 3. Web of relationships.
Sommario/riassunto	How to grow your own green business from the ground up.

2. Record Nr.	UNINA9910963740403321
Autore	Bolten Steven E
Titolo	Stock market cycles : a practical explanation / / Steven E. Bolten
Pubbl/distr/stampa	Westport, Conn., : Quorum Books, 2000
ISBN	9781429476058 1429476052 9781567507164 1567507166
Edizione	[1st ed.]
Descrizione fisica	1 online resource (183 p.)
Disciplina	332.64/2
Soggetti	Stock exchanges
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [168]-169) and index.
Nota di contenuto	Intro -- Acknowledgments -- 1 Introduction -- 2 Causal Valuation Factors -- 3 Causal Valuation Factors Interaction -- 4 Portfolio Asset Allocation Implications -- 5 Individual Stock Price Implications -- 6 Industry Life Cycle -- 7 The Price/Earnings Multiple -- 8 Empirical Studies -- Bibliography -- Index.
Sommario/riassunto	Anyone who wants to understand stock market cycles and develop a focused, thoughtful, and solidly grounded valuation approach to the stock market must read this book. Bolten explains the causes and patterns of the cycles and identifies the causes of stock price changes. He identifies the sources of risks in the stock market and in individual stocks. Also covered is how the interaction of expected return and risk creates stock market cycles. Bolten talks about the industry sectors most likely to be profitable investments in each stage of the stock market cycles, while identifying the stock market bubble and sinkhole warning signs. The role of the Federal Reserve in each stage of the stock market cycle is also discussed. All the categories of risk are identified and explained while no specific risk is left undiscussed. The underlying causes for long-term stock price trends and cycles are highlighted. The book is useful in many areas including stock analysis, portfolio management, cost of equity capital, financing strategies, business valuations and spotting profit opportunities caused by general

economic and specific company changes.

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