

1.	Record Nr.	UNINA990003028340403321
	Autore	Valenzuela, J. Samuel
	Titolo	Class relations and democratization : a reassessment of Barrington Moore's model / J. Samuel Valenzuela
	Pubbl/distr/stampa	Notre Dame (In.) : Kellogg Institute, 1999
	Descrizione fisica	34 p. ; 28 cm
	Collana	Working Papers / Kellog Institute ; 265
	Locazione	SE
	Collocazione	S Paper 50/99.265
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA990006223700403321
	Autore	Blanchflower, David G.
	Titolo	The Wage Curve / David G. Blanchflower and Andrew J. Oswald
	Pubbl/distr/stampa	Cambridge, Massachussets : The MIT Press, , 1994
	Descrizione fisica	XII,, 481 p. ; 23 cm
	Disciplina	331.21
	Locazione	FGBC
	Collocazione	XV S 69
	Lingua di pubblicazione	Non definito
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

3.	Record Nr.	UNIORUON00190669
	Autore	FIELDING, Henry
	Titolo	The adventures of Joseph Andrews / by Henry Fielding ; with an introduction by L.Rice-Oxley
	Pubbl/distr/stampa	London, : Oxford University press ; H. Milford, 1929, (rist. 1932)
	Descrizione fisica	XVII, 379 p. ; 16 cm.
	Disciplina	823
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
4.	Record Nr.	UNINA9910961009503321
	Autore	Heskett John
	Titolo	Design and the creation of value / / John Heskett ; edited by Clive Dilnot and Suzan Boztepe
	Pubbl/distr/stampa	New York, : Bloomsbury Academic, 2017
	ISBN	9781474274289 1474274285 9781474274265 1474274269
	Descrizione fisica	1 online resource (243 pages) : illustrations
	Disciplina	745.4
	Soggetti	Design - Economic aspects
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
	Nota di contenuto	Introduction to Design & the Creation of Value / Clive Dilnot -- A note on John Heskett's economics / Cameron Weber -- Design as an economic necessity for governments and organisations / Sabine

Junginger -- Notes on editing the manuscript Design and the Creation of Value / Clive Dilnot -- Design in Economic Life? -- Economic Theory & Design. Neo-Classical Theory -- Austrian Theory -- Institutional Theory -- New Growth Theory -- The National System -- Design & the Creation of Value. Design from Standpoint of Economics -- Economics from the Standpoint of Design -- Design and Value from the Standpoint of Practice -- Appendix 1: Socialist Theory -- Appendix 2: Value and Values in Design -- Afterword / Sharon Helmer Poggenpohl.

Sommario/riassunto

"John Heskett was a leading design historian with a particular interest in design and economics. This book publishes for the first time his writings on design and economic value, and design's role in creating value in organisations and products. The first part of Heskett's text introduces the main traditions of economic thought as they explain the relationship between producers, markets, products and consumers; he then goes on to consider the importance of design and design thinking in innovating and creating value in business practice and product development. Heskett refers to examples of businesses such as Dyson and Apple that have successfully responded to the value of design in their practice, and others such as the Ford Motor Company that were faced with the threat of bankruptcy because they failed to encourage innovation and creativity or to respond adequately to the challenges and opportunities presented by new technology. Heskett's text is accompanied by critical and contextualising overviews by leading design scholars, which place Heskett's writings within the framework of contemporary design and business thought and practice."--
