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Altri autori (Persone)	Ph.DHiriyappa CarnelossiKarina
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Sommario/riassunto	This book by Hiriyappa B, Ph.D., explores the concept of motivation in organizational settings. It delves into various theories and determinants of motivation, highlighting how they affect individuals and groups within organizations. The text examines the role of motivation in enhancing performance, improving self-confidence, and fostering a positive work environment. It aims to provide readers with a comprehensive understanding of motivation's impact on behavior and performance, offering insights into both positive and negative aspects. Intended for managers, professionals, and students interested in organizational behavior, the book seeks to equip them with tools to effectively motivate team members and improve productivity.