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| Autore | Bierman Harold |
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| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Preface; An Explanation of the Book Title; Acknowledgments; Contents; Chapter 1. Three Basic Rules; Three Basic Rules; Three Real Life Stories; What are Our Objectives?; Some Basic Assumptions; A Fable; Summary; Questions; Part I: DIVERSIFY; Chapter 2. The Expected Return; Chapter 3. Securities are a Fair Gamble; Chapter 4. Types of Financial Securities; Chapter 5. Investment Tips versus an Efficient Random Walk; Chapter 6. Analysis for Buying a Stock; Part II: TAX CONSIDERATIONS; Chapter 7. Stocks versus Bonds; Chapter 8. Taxed and Tax Deferral Accounts Chapter 9. Dividends versus Share RepurchasePart III: MARKET TIMING; Chapter 10. The Stock Market Level; Chapter 11. The Stock Market is Too High or Is It?; Chapter 12. Ten Subordinate Rules and Other Suggestions; Solutions to End of Chapter Questions; Solutions: Chapter 1; Solutions: Chapter 2; Solutions: Chapter 3; Solutions: Chapter 4; Solutions: Chapter 5; Solutions: Chapter 6; Solutions: Chapter 7; Solutions: Chapter 8; Solutions: Chapter 9; Solutions: Chapter 10; Solutions: Chapter 11; Solutions: Chapter 12; Glossary |
| Sommario/riassunto | The objective of this book is to help an individual (or a family) design a personal investment strategy. It explains how stock markets can be |

used to make a large fortune from a small investment. It also recommends an approach to increase a reasonable return on investment and explains the importance of investment alternatives. The book is based on the premise that the US stock market is not too high compared to the long-term value of its securities. It further assumes that readers are interested both in return likely to be earned on investment and the risk of not earning the return target. The
