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Nota di contenuto	Intro -- Foreword -- Abstract -- Introduction -- 1. Background -- 1.1. Articles, News Items, Blogs -- 1.2. Western Studies -- 1.3. Ukrainian Studies -- 1.4. The "Ideological Problem" of Russian Historiography -- 2. The Crimean Internet in Figures: 2011-2014 -- 3. The Russian "Information Warfare Machine". The Main Actors -- 4. Russia's Activity. The Channels of Information Influence (October-December 2013) -- 4.1. Internet Forums -- 4.2. The GRU and Facebook -- 4.3. The Twitter of "Crimean Events" -- 4.4. The Blocking of Facebook -- 4.5. The Nationwide Anti-Ukrainian Campaign in Russia: The Crimean Dimension -- 5. The Ukrainian Response. Countermeasures Against Foreign Information Influence -- Conclusions -- References -- Appendix -- Short Biography of the Author.
Sommario/riassunto	In his timely study, Andrii Demartino investigates the multitude of techniques how social media can be used to advance an aggressive foreign policy, as exemplified by the Russian Federation's operation to annex Crimea in 2014. Drawing on a wide range of sources, Demartino

traces the implementation of a series of Russian measures to create channels and organisations manipulating public opinion in the Ukrainian segment of the internet and on platforms such as Facebook, VKontakte, Odnoklassniki, LiveJournal, and Twitter. Addressing the pertinent question of how much the operation to annex Crimea was either improvised or planned, he draws attention to Russia's ad-hoc actions in the sphere of social media in 2014. Based on an in-depth analysis of the methods of Russia's influence operations, the book proposes a number of counterstrategies to prevent such "active measures." These propositions can serve to improve Ukraine's national information policy as well as help to develop adequate security concepts of other states.
