Record Nr. UNINA9910960931203321 Autore Staheli Urs <1966-> Titolo Spectacular speculation: thrills, the economy, and popular discourse / / Urs Staheli ; translated by Eric Savoth Stanford, Calif., : Stanford University Press, 2013 Pubbl/distr/stampa **ISBN** 9780804788250 0804788251 Edizione [1st ed.] Descrizione fisica 1 online resource (312 p.) Altri autori (Persone) SavothEric Disciplina 332.64/5 Soggetti Speculation - United States - History Speculation - History Finance - Social aspects - United States - History Finance - Social aspects - History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Translation of: Spektakulare Spekulation : das Populare der Okonomie. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Gambling and speculation: entertaining contingency? -- The normalization of "wild contingency": stabilizing the distinction between gambling and speculation -- Charles Mackay: the spectacle of equality -- Speculative vistas: crowds and speculation in the USA during the nineteenth century -- Alone against the crowd : the communicative techniques of the contrarians -- The eroticism of the market and the gender of speculation -- The rhythm of the market. Spectacular Speculation is a history and sociological analysis of the Sommario/riassunto semantics of speculation from 1870 to 1930, when speculation began

semantics of speculation from 1870 to 1930, when speculation began to assume enormous importance in popular culture. Informed by the work of Luhmann, Foucault, Simmel and Deleuze, it looks at how speculation was translated into popular knowledge and charts the discursive struggles of making speculation a legitimate economic practice. Noting that the vocabulary available to discuss the concept was not properly economic, the book reveals the underside of putting it into words. Speculation's success depended upon no