

1. Record Nr.	UNINA9910960747503321
Autore	Trainor Cindi
Titolo	Rethinking library linking : breathing new life into OpenURL / / Cindi Trainor and Jason Price
Pubbl/distr/stampa	Chicago, : ALA TechSource, 2010
ISBN	9786613174178 9780838991336 0838991335 9781283174176 1283174170 9780838991329 0838991327
Edizione	[1st ed.]
Descrizione fisica	1 online resource (38 p.)
Collana	Library technology reports : expert guides to library systems and services, , 0024-2586 ; ; v. 46, no. 7
Classificazione	LAN025000
Altri autori (Persone)	PriceJason
Disciplina	006.76 20
Soggetti	Libraries - Special collections - Electronic information resources Electronic information resources - Management Web services Serials librarianship
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"October 2010"--Cover.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Table of Contents; Chapter 1-Introduction; Scope of This Report; Why OpenURL?; Basic Terms; The OpenURL Process; The Appropriate Copy: Is It Still a Problem?; Getting beyond ""Appropriate Copy"": Understanding Why OpenURL Resolving Fails; Tapping into the Power of Google Scholar; Discovery Tools: Shedding More Light on Link Resolver Failures; Making OpenURL Better: Data, Data, and More Data; Industry Initiatives; Conclusion; Notes; Chapter 2-Improving the Resolver Menu; Resolver Menu Redesign at EKU; Resolver Rules and Direct-to-Full-Text; Use Statistics: SFX; Caveats; Note Chapter 3-Digging into the DataTesting OpenURL Full Text Link Resolution Accuracy at Our Institutions; Resolver Result Accuracy by Document Type; Causes of Failure; Qualitative Observations on

Resolver Effectiveness; Top Ten List of Tasks to Improve Resolver Effectiveness; Notes; Chapter 4-The Future of OpenURL Linking; Adapting to Changes in the Research Environment; Expanding the Reach of Reference Linking: OpenURL on the Web; Other Linking Initiatives; Conclusion; Notes; Chapter 5-Sources and Resources; OpenURL; The Semantic Web and COinS; Browser Extensions; SFX Usability and User Experience

Sommario/riassunto

This issue of Library Technology Reports provides practicing librarians with real-world examples and strategies for improving resolver usability and functionality in their own institutions.