

1. Record Nr.	UNINA9910960464203321
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Titolo	AI Meets BI : Artificial Intelligence and Business Intelligence // Lakshman Bulusu, Rosendo Abellera
Pubbl/distr/stampa	Boca Raton : , : Auerbach Publications, , 2020
ISBN	1-00-312208-6 1-000-28195-7 1-003-12208-6 1-000-28193-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (241 pages)
Disciplina	658.472
Soggetti	Business intelligence - Data processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Chapter 1 Introduction; Chapter 2 AI and AI-Powered Analytics; Chapter 3 Industry Uses Cases of Enterprise BI--A Business Perspective; Chapter 4 Industry Use Cases of Enterprise BI--The AI-Way of Implementation; Chapter 5 What's Next in AI Meets BI?
Sommario/riassunto	With the emergence of Artificial Intelligence (AI) in the business world, a new era of Business Intelligence (BI) has been ushered in to create real-world business solutions using analytics. BI developers and practitioners now have tools and technologies to create systems and solutions to guide effective decision making. Decisions can be made on the basis of more reliable and accurate information and intelligence, which can lead to valuable, actionable insights for business. Previously, BI professionals were stymied by bad or incomplete data, poorly architected solutions, or even just outright incapable systems or resources. With the advent of AI, BI has new possibilities for effectiveness. This is a long-awaited phase for practitioners and developers and, moreover, for executives and leaders relying on knowledgeable and intelligent decision making for their organizations. Beginning with an outline of the traditional methods for implementing BI in the enterprise and how BI has evolved into using self-service analytics, data discovery, and most recently AI, AI Meets BI first lays out

the three typical architectures of the first, second, and third generations of BI. It then takes an in-depth look at various types of analytics and highlights how each of these can be implemented using AI-enabled algorithms and deep learning models. The crux of the book is four industry use cases. They describe how an enterprise can access, assess, and perform analytics on data by way of discovering data, defining key metrics that enable the same, defining governance rules, and activating metadata for AI/ML recommendations. Explaining the implementation specifics of each of these four use cases by way of using various AI-enabled machine learning and deep learning algorithms, this book provides complete code for each of the implementations, along with the output of the code, supplemented by visuals that aid in BI-enabled decision making. Concluding with a brief discussion of the cognitive computing aspects of AI, the book looks at future trends, including augmented analytics, automated and autonomous BI, and security and governance of AI-powered BI.
