1.	Record Nr.	UNINA9910255081503321
	Autore	Nguyen Dennis
	Titolo	Europe, the Crisis, and the Internet : A Web Sphere Analysis / / by Dennis Nguyen
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
	ISBN	9783319608433
		3319608436
	Edizione	[1st ed. 2017.]
	Descrizione fisica	1 online resource (XIII, 317 p. 19 illus.)
	Disciplina	353.7
	Soggetti	Cultural policy
		Europe - Politics and government
		Digital media
		Communication
		Mass media - Political aspects
		Ethnology - Europe
		Culture
		Cultural Policy and Politics
		European Politics
		Digital and New Media
		Media and Communication
		Media Policy and Politics
		European Culture
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	1. Introduction -- 2. Transnational Media Communication -- 3. Public Discourses and Political Online Communication -- 4. Analysing Transnational Web Spheres -- 5. The Crisis Web Sphere -- 6. Conclusion.
	Sommario/riassunto	This book provides a detailed analysis of the transnational web sphere that emerged at the height of the Eurozone crisis between 2011 and 2013. During these turbulent years, a diverse spectrum of professional communicators from the media and political sectors as well as from

opinionated individuals on blogs and social media discussed, and thus framed, the crisis in the digital public sphere. The analysis focuses on the various fields of contestation of the crisis that became detectable in the transnational online discourse and shows how conflict and fragmentation shaped political communication in this context. Nguyen concludes that there was not a single crisis but a chain of intersecting and profound political and cultural conflicts triggered by the economic upheavals, which led to the emergence of an extremely dynamic and unstable transnational digital public sphere, where different political and cultural viewpoints collided.

2.

Record Nr.	UNINA9910960429403321
Autore	Rahman Was <1965->
Titolo	AI and machine learning / / Was Rahman
Pubbl/distr/stampa	55 City Road : , : SAGE Publications Pvt. Ltd, , 2020
ISBN	93-5479-179-4
	93-5388-443-8
	93-5388-442-X
Descrizione fisica	1 online resource (159 pages) : illustrations
Collana	SAGE essentials
Disciplina	006.3
Soggetti	Artificial intelligence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	What artificial intelligence is, isn't and might become -- A long and troubled life story -- How artificial intelligence and machine learning work -- Transforming business and society -- The risks, consequences and dilemmas AI brings -- End of the beginning or beginning of the end?
Sommario/riassunto	Was Rahman's AI and Machine Learning achieves that rare balance of making a difficult and complex topic accessible to non-specialists, without dumbing down. He starts with an enlightening and entertaining explanation of what artificial intelligence (AI) is and how it works. This includes often-overlooked fundamentals like what we actually mean by

'intelligence', artificial or otherwise. Rahman brings his explanations to life with lucid and, at times, surprising examples of AI already in use around us. He takes these back to first principles, deftly avoiding any need to understand the maths or computing involved. This allows him to demystify what the technology is really doing and show us that much of it is reassuringly mundane, despite the hype. This distinctive approach comes into its own when examining the challenges and risks of AI. It allows the author to remove the drama and fear of sensationalized headlines and doom-laden movie plots. In their place, he offers an insightful analysis of how the major issues surface, what options we have for addressing them and why some dilemmas may prove intractable. A must-read to understand the reality and implications of AI beyond the hype!