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| Descrizione fisica      | 1 online resource (337 p.)   |
| Altri autori (Persone)  | MaglebyDavid B   |
| Disciplina              | 324.973/0931   |
| Soggetti                | Campaign funds - United States<br>Elections - United States<br>Presidents - United States - Election - 2008<br>United States Politics and government 2001-2009   |
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| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
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| Nota di contenuto       | Contents; List of Figures and Tables; Preface; 1. A Change Election by David B. Magleby; 2. How the 2008 Elections Were Financed by David B. Magleby; 3. Elections as Team Sports: Spending by Candidates, Political Parties, and Interest Groups in the 2008 Election Cycle by David B. Magleby; 4. Vote Mobilization in the 2008 Presidential Election by Michael P. McDonald and Thomas F. Schaller; 5. The Conditional Part Teams of the 2008 North Carolina Federal Elections by Eric S. Heberlig, Peter L. Francia, and Steven H. Greene<br>6. Shifting Granite: New Hampshire's Change from Largely Republican to Largely Democratic over Two Election Cycles by Dante J. Scala<br>7. The Battle for Ohio in 2008: The Politics of Pragmatism by Daniel Coffey, David B. Cohen, John C. Green, Diana Kingsbury, Monica C. Schneider, Barry L. Tadlock, and Dustin Carnahan; 8. Colorado: Democrats Expand Their Base and Win Unaffiliated Voters by Robert J. Duffy, Kyle L. Saunders, and Joshua Dunn<br>9. Moving from Red to Blue: The 2008 New Mexico Presidential, Senate, |

and First Congressional District Races by Michael S. Rocca, Lonna Rae Atkeson, Yann Kerevel, and Lisa A. Bryant10. Continuity and Change in the 2008 Federal Elections by David B. Magleby; Appendix A: List of Studies; Appendix B: List of Interviews; Contributors; Index

Sommario/riassunto

The 2008 election was an extraordinary event that represented change at many levels. The candidates' innovative campaigns changed how funds were raised, how voters were mobilized, and how messages were communicated through advertising and the internet. Parties and interest groups played their own important role in this historic election. In The Change Election, David Magleby assembles a team of accomplished political scientists to provide an in-depth analysis of this groundbreaking presidential election. These scholars through a set of compelling case studies examine the comp

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| 2. Record Nr.           | UNIORUON00007623  |
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| Pubbl/distr/stampa      | Cambridge ( (Mass.), : MIT Press, 1990 xii, 242 p. ; 23 cm        |
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| Soggetti                | Grammatica comparata  |
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