

1. Record Nr.	UNISA996465742203316
Titolo	Virtual and Mixed Reality [[electronic resource]] : Third International Conference, VMR 2009, Held as Part of HCI International 2009, San Diego, CA USA, July, 19-24, 2009, Proceedings / / edited by Randall Shumaker
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2009
ISBN	3-642-02771-7
Edizione	[1st ed. 2009.]
Descrizione fisica	1 online resource (652 p.)
Collana	Information Systems and Applications, incl. Internet/Web, and HCI ; ; 5622
Disciplina	006.8
Soggetti	Computer communication systems User interfaces (Computer systems) Computer engineering Computer graphics Artificial intelligence Special purpose computers Computer Communication Networks User Interfaces and Human Computer Interaction Computer Engineering Computer Graphics Artificial Intelligence Special Purpose and Application-Based Systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Interaction and Navigation in Virtual and Mixed Environments -- Design, Development and Evaluation of VR Environments -- Haptics and Tactile Interaction in VR -- Vision in Virtual and Mixed Reality -- VR Applications.
Sommario/riassunto	This book constitutes the refereed proceedings of the Third International Conference on Virtual and Mixed Reality, VMR 2008, held in San Diego, Ca, USA, in July 2008 in the framework of the 13th

International Conference on Human-Computer Interaction, HCII 2009 with 10 other thematically similar conferences. The 71 revised papers presented were carefully reviewed and selected from numerous submissions. The papers accepted for presentation thoroughly cover the thematic area of Virtual and Mixed Reality, addressing the following major topics: interaction and navigation in virtual and mixed environments; design , development and evaluation of VR environments; haptics and tactile interaction in VR; and VR applications.

2. Record Nr.	UNINA9910960214403321
Autore	Turley Joan
Titolo	Connecting with China : business success through mutual benefit and respect / / Joan Turley
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2010
ISBN	9786612939501 9781282939509 1282939505 9780470661161 047066116X
Edizione	[1st edition]
Descrizione fisica	1 online resource (280 p.)
Disciplina	395.5/20951
Soggetti	Business etiquette - China National characteristics, Chinese Empathy Attitude (Psychology)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Connecting with China; CONTENTS; Acknowledgements; Introduction; Context; Part I; 1 Emotional Foundations of the Chinese Character; 2 China: Relationships as Business Model; 3 Reflections on Chinese Values and Priorities; 4 Communicating for Mutual Benefit with China; 5 What Matters to China; 6 Business Culture in Detail; 7 Past China

Wisdom - Current Business Profile; 8 Getting Things Done; Part II; 9 Accessing Business Support; 10 Law and Relationships that Work in China; 11 Attitudes as Strategy; 12 The Practicalities of China Success; 13 Getting Ready for China
14 Sustaining Success in China through Relationships: Andor - A Case Study
15 China - Your Essential Repair Kit; 16 The Power of Connection for Success; 17 China Speaks; 18 Summary; 19 China: Quick Reference Guide; Further Reading; Useful Websites; Index

Sommario/riassunto

If you are prepared to connect with China, it will make all the difference. Joan Turley provides all the signposts and insights to help those working with China understand the value of relationships and the importance of people as the key elements in making business and everything else work. This extremely powerful book will unlock your ability to build working relationships with China, for mutual success. ""The book provides an invaluable reference for all businesses with any current or future interest of building a successful relationship with China. This is a topic that is as com
