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Nota di contenuto	Preliminary Material / Neil Taylor , Frances Quinn , Michael Littleddyke and Richard K. Coll -- Health education in context / Neil Taylor , Frances Quinn , Michael Littleddyke and Richard K. Coll -- Whole school approaches to health promotion / Sereana Tagivakatini and Temo K. Waqanivalu -- Health education in the Sultanate of Oman / Abdullah Ambusaidi and Sulaiman Al-Balushi -- Health education through extracurricular activities in Lebanon / Mayada Kanj -- Health education in Portuguese schools / Graça S. Carvalho -- The possibility of health education in an education-based society / Magdolna Chrappán -- An overview of formal and non-formal health education in Turkey / Muammer Çalik and Gamze Çan -- Education for healthy lifestyles in the European north of Russia / Marina Gvozdeva and Valentina Kirilina -- The role of education in preventing diseases / Joost Platje and Krystyna Sodczyk -- Lifting the lid on HIV/AIDS and tuberculosis in Malawi / Gilbert R. Phiri -- Medical research in South Africa / Francesca Conradie -- The development of the school health policy and curriculum in Nigeria / Olawale A. Moronkola -- The child-to-child curriculum in East Africa (Kenya and Tanzania) / Henry Sammy Wanyama and Kalafunja Mlang`a O-saki -- Health education in Ethiopia / Frehiwot Wubshet and Temechegn Engida -- The status of

health education in Namibian schools / Choshi D. Kasanda , Maria Charlotte Keyter and Donovan Zealand -- Environmental problems and their impact on people's health / Josiah O. Ajiboye and Folashade Afolabi -- Promoting healthy ageing / Wendy R. Holmes and Jennifer Joseph -- Educating Indian children about the impact of climate change on health / Shyamala Mani , D. K. Banerjee , Divya Pant , Priyanka Porwal and Shefali Godura -- Health education in primary schools in Pakistan / Sadia Muzaffar Bhutta -- Health and sex education in India / Mala Sharda and Mike Watts -- Malaysian traditional knowledge and herbal gardens / Noor Azlin Yahya and Nor Azah Mohd. Ali -- Supporting health education in Thai contexts / Tussatrin Kruatong and Chanyah Dahsah -- Priorities for health education in Hong Kong in relation to non-communicable diseases / Emmy Man Yee Wong and May May Hung Cheng -- Working towards a healthier Brunei / Irene Poh-Ai Cheong -- Integration of Health Education for Sustainable Development / Mohd. Zaki Ishak and Hamzah Md. Omar -- Mental health education and training in Vietnam / Hoang-Minh Dang and Bahr Weiss -- Health education in China (1978–2010) / Yimin Wang -- The influence of context on health education / Neil Taylor , Frances Quinn , Michael Littledyke and Richard K. Coll.

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### Sommario/riassunto

This book presents an international perspective on health education and specifically the influence that context has on this aspect of education. The focus includes both formal and non-formal health education and the factors that impact upon its effectiveness, particularly in non-Western and non-English-speaking contexts (i.e., outside the UK, USA, Australia, NZ, etc.). An important feature of the book is that it draws upon the experiences and research of local experts, representing the perspectives of an extremely diverse cohort across the world (22 countries and 2 regions in total). The book addresses topics such as: the development and implementation of health education in different countries; the influence of political, cultural, societal or religious mores; governmental or ministerial drives; economic or other pressures driving curriculum reform; and the influence of external assessment regimes on health education. By embedding discussions of health education in local contexts and representing a diversity of perspectives on this important topic this book highlights both barriers and enablers to improving health education across the globe.

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