

1. Record Nr.	UNINA9910960203803321
Titolo	The roads to Congress 2012 / / edited by Sean D. Foreman and Robert Dewhirst
Pubbl/distr/stampa	Lanham, : Lexington Books, 2013
ISBN	0-7391-8139-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (339 p.)
Altri autori (Persone)	ForemanSean D. <1969->
Disciplina	324.973/0932
Soggetti	Political campaigns - United States - History - 21st century Elections - United States - History - 21st century United States Politics and government 2009-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	pt. 1. 2012 congressional election -- pt. 2. U.S. House of Representatives elections -- pt. 3. U.S. Senate elections -- pt. 4. Conclusion.
Sommario/riassunto	The book provides timely analyses of overarching themes (voting laws, campaign finance and redistricting) from the 2012 campaign cycle as well as case studies of important 2012 congressional races. Collectively the concepts and cases will give college undergraduate students a compelling narrative explanation of America's electoral process and the keys to winning vital elections.