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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Linguistic perspectives -- The Internet as a medium -- A microexample: Twitter -- Language change -- A multilingual internet -- Applied internet linguistics -- A forensic case study -- Towards a theoretical internet linguistics -- Research directions and activities.
Sommario/riassunto	The Internet is now an integral part of contemporary life, and linguists are increasingly studying its influence on language. In this student-friendly guidebook, leading language authority Professor David Crystal follows on from his landmark bestseller Language and the Internet and presents the area as a new field: Internet linguistics. In his engaging trademark style, Crystal addresses the online linguistic issues that affect us on a daily basis, incorporating real-life examples drawn from his own studies and personal involvement with Internet companies. He provides new ling