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Autore	Bade Robin
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Descrizione fisica	1 online resource (629 pages) : illustrations (some color)
Collana	Always Learning
Disciplina	330
Soggetti	Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Title -- Copyright -- Contents -- Part 1 Introduction -- Chapter 1 Getting Started -- Chapter Checklist -- 1.1 Definition and Questions -- Scarcity -- Economics Defined -- What, How, and For Whom? -- Can the Pursuit of Self-Interest Be in the Social Interest? -- Checkpoint 1.1 -- 1.2 The Economic Way of Thinking -- Economic Ideas -- A Choice Is a Tradeoff -- Cost: What You Must Give Up -- Benefit: What You Gain -- Rational Choice -- How Much? Choosing at the Margin -- Choices Respond to Incentives -- Economics as Social Science -- Economics as Policy Tool -- Checkpoint 1.2 -- Chapter summary -- Chapter Checkpoint -- Appendix: Making and Using Graphs -- Basic Idea -- Interpreting Data Graphs -- Interpreting Graphs Used in Economic Models -- The Slope of a Relationship -- Relationships Among More Than Two Variables -- Appendix Checkpoint -- Eye on the Past Adam Smith and the Birth of Economics as a Social Science -- Eye on the Benefit and cost of school Did You Make the Right Decision? -- Chapter 2 The U.S. and Global Economies -- Chapter Checklist -- 2.1 What, How, and For Whom? -- What Do We Produce? -- How Do We Produce? -- For Whom Do We Produce? -- Checkpoint 2.1 -- 2.2 The Global Economy -- The People -- The Economies -- What in the Global Economy? -- How in the Global Economy? -- For Whom in the Global Economy? -- Checkpoint 2.2 -- 2.3 The Circular Flows -- Households and Firms -- Markets -- Real Flows and Money Flows -- Governments -- Governments in the Circular Flow -- Circular Flows in the Global Economy -- Checkpoint

2.3 -- Chapter summary -- Chapter Checkpoint -- EYE on the U.S. Economy What We Produce -- EYE on the PAST Changes in What We Produce -- EYE on the U.S. ECONOMY Changes in How We Produce in the Information Economy -- EYE on the Dreamliner Who Makes the Dreamliner?.
 EYE on the GLOBAL ECONOMY Differences in How We Produce -- EYE on YOUR LIFE The U.S. and Global Economies in Your Life -- EYE on the PAST Growing Government -- EYE on the GLOBAL ECONOMY The Ups and Downs in International Trade -- Chapter 3 The Economic Problem -- Chapter Checklist -- 3.1 Production Possibilities -- Production Possibilities Frontier -- Checkpoint 3.1 -- 3.2 Opportunity Cost -- The Opportunity Cost of a Cell Phone -- Opportunity Cost and the Slope of the PPF -- Opportunity Cost Is a Ratio -- Increasing Opportunity Costs Are Everywhere -- Your Increasing Opportunity Cost -- Checkpoint 3.2 -- 3.3 Economic Growth -- Checkpoint 3.3 -- 3.4 Specialization and Trade -- Absolute Advantage and Comparative Advantage -- Comparative Advantage: An Example -- Achieving Gains from Trade -- Checkpoint 3.4 -- Chapter summary -- Chapter Checkpoint -- EYE on YOUR LIFE Your Production Possibilities Frontier -- EYE on the ENVIRONMENT Is Wind Power Free? -- EYE on the U.S. ECONOMY Expanding Our Production Possibilities -- EYE on the GLOBAL ECONOMY Hong Kong's Rapid Economic Growth -- EYE on the U.S. ECONOMY No One Knows How to Make a Pencil -- EYE on YOUR LIFE Your Comparative Advantage -- Chapter 4 Demand and Supply -- Chapter Checklist -- Competitive Markets -- 4.1 Demand -- The Law of Demand -- Demand Schedule and Demand Curve -- Individual Demand and Market Demand -- Changes in Demand -- Change in Quantity Demanded Versus Change in Demand -- Checkpoint 4.1 -- 4.2 Supply -- The Law of Supply -- Supply Schedule and Supply Curve -- Individual Supply and Market Supply -- Changes in Supply -- Change in Quantity Supplied Versus Change in Supply -- Checkpoint 4.2 -- 4.3 Market Equilibrium -- Price: A Market's Automatic Regulator -- Predicting Price Changes: Three Questions -- Effects of Changes in Demand -- Effects of Changes in Supply. Effects of Changes in Both Demand and Supply -- Checkpoint 4.3 -- Chapter summary -- Chapter Checkpoint -- EYE on YOUR LIFE Understanding and Using Demand and Supply -- EYE on Tuition Why Does Tuition Keep Rising? -- EYE on the GLOBAL ECONOMY The Market for Solar Panels -- Part 2 A Closer Look at Markets -- Chapter 5 Elasticities of Demand and Supply -- Chapter Checklist -- 5.1 The Price Elasticity of Demand -- Percentage Change in Price -- Percentage Change in Quantity Demanded -- Comparing the Percentage Changes in Price and Quantity -- Elastic and Inelastic Demand -- Influences on the Price Elasticity of Demand -- Computing the Price Elasticity of Demand -- Interpreting the Price Elasticity of Demand Number -- Elasticity Along a Linear Demand Curve -- Total Revenue and the Price Elasticity of Demand -- Applications of the Price Elasticity of Demand -- Checkpoint 5.1 -- 5.2 The Price Elasticity of Supply -- Elastic and Inelastic Supply -- Influences on the Price Elasticity of Supply -- Computing the Price Elasticity of Supply -- Checkpoint 5.2 -- 5.3 Cross Elasticity and Income Elasticity -- Cross Elasticity of Demand -- Income Elasticity of Demand -- Checkpoint 5.3 -- Chapter summary -- Chapter Checkpoint -- EYE on the GLOBAL ECONOMY Price Elasticities of Demand -- EYE on the Price of Gasoline What Do You Do When the Price of Gasoline Rises? -- EYE on YOUR LIFE Your Price Elasticities of Demand -- Chapter 6 Efficiency and Fairness of Markets -- Chapter Checklist -- 6.1 Allocation Methods and efficiency -- Resource Allocation Methods -- Using Resources Efficiently -- Checkpoint 6.1 --

6.2 Value, Price, and Consumer Surplus -- Demand and Marginal Benefit -- Consumer Surplus -- Checkpoint 6.2 -- 6.3 Cost, Price, and Producer Surplus -- Supply and Marginal Cost -- Producer Surplus -- Checkpoint 6.3 -- 6.4 Are Markets Efficient? -- Marginal Benefit Equals Marginal Cost -- Total Surplus Is Maximized -- The Invisible Hand -- Market Failure -- Sources of Market Failure -- Alternatives to the Market -- Checkpoint 6.4 -- 6.5 Are Markets Fair? -- It's Not Fair If the Rules Aren't Fair -- It's Not Fair If the Result Isn't Fair -- Compromise -- Checkpoint 6.5 -- Chapter summary -- Chapter Checkpoint -- EYE on the U.S. ECONOMY The Invisible Hand and e-Commerce -- EYE on Price Gouging Should Price Gouging Be Illegal? -- EYE on YOUR LIFE Allocation Methods, Efficiency, and Fairness -- Chapter 7 Government Actions in Markets -- Chapter Checklist -- 7.1 Taxes on Buyers and Sellers -- Tax Incidence -- Taxes and Efficiency -- Incidence, Inefficiency, and Elasticity -- Incidence, Inefficiency, and the Elasticity of Demand -- Incidence, Inefficiency, and the Elasticity of Supply -- Checkpoint 7.1 -- 7.2 Price Ceilings -- A Rent Ceiling -- Are Rent Ceilings Efficient? -- Are Rent Ceilings Fair? -- If Rent Ceilings Are So Bad, Why Do We Have Them? -- Checkpoint 7.2 -- 7.3 Price Floors -- The Minimum Wage -- Is the Minimum Wage Efficient? -- Is the Minimum Wage Fair? -- If the Minimum Wage Is So Bad, Why Do We Have It? -- Checkpoint 7.3 -- 7.4 Price Supports in Agriculture -- How Governments Intervene in Markets for Farm Products -- Price Support: An Illustration -- Checkpoint 7.4 -- Chapter summary -- Chapter Checkpoint -- EYE on the U.S. ECONOMY The Federal Minimum Wage -- EYE on Price Regulation Can the President Repeal the Laws of Supply and Demand? -- EYE on YOUR LIFE Price Ceilings and Price Floors -- Chapter 8 Global Markets in Action -- Chapter Checklist -- 8.1 How Global Markets Work -- International Trade Today -- What Drives International Trade? -- Why the United States Imports T-Shirts -- Why the United States Exports Airplanes -- Checkpoint 8.1. 8.2 Winners, Losers, and Net Gains From Trade -- Gains and Losses from Imports -- Gains and Losses from Exports -- Checkpoint 8.2 -- 8.3 International Trade Restrictions -- Tariffs -- Import Quotas -- Other Import Barriers -- Export Subsidies -- Checkpoint 8.3 -- 8.4 The Case Against Protection -- Three Traditional Arguments for Protection -- Four Newer Arguments for Protection -- Why Is International Trade Restricted? -- Checkpoint 8.4 -- Chapter summary -- Chapter Checkpoint -- EYE on the U.S. ECONOMY U.S. Exports and Imports -- EYE on Globalization Who Wins and Who Loses from Globalization? -- EYE on the PAST The History of U.S. Tariffs -- EYE on YOUR LIFE International Trade -- Chapter 9 Externalities: Pollution, Education, and Health Care -- Chapter Checklist -- Externalities in Our Daily Lives -- Negative Production Externalities -- Positive Production Externalities -- Negative Consumption Externalities -- Positive Consumption Externalities -- 9.1 Negative Externalities: Pollution -- Private Costs and Social Costs -- Production and Pollution: How Much? -- Establish Property Rights -- Mandate Clean Technology -- Tax or Cap and Price Pollution -- Checkpoint 9.1 -- 9.2 Positive Externalities: Education and Health Care -- Private Benefits and Social Benefits -- Government Actions in the Face of External Benefits -- Economic Problems in Health-Care Markets -- Health-Care Systems in Other Countries -- A Reform Idea -- Checkpoint 9.2 -- Chapter summary -- Chapter Checkpoint -- EYE on the U.S. ECONOMY U.S. Air Pollution Trends -- EYE on Climate Change How Can We Limit Climate Change? -- EYE on the U.S. ECONOMY Education Quality: Charter Schools and Vouchers -- EYE on YOUR LIFE Externalities in Your Life -- EYE on the U.S. ECONOMY Health Care in the United States: A Snapshot -- Part 3 Prices,

Profits, and Industry Performance.

Chapter 10 Production and Cost.

Sommario/riassunto

For one-semester Principles of Economics courses. A practice-oriented learning system that breaks the traditional textbook mold To help students focus on the most important concepts-and effectively practice application of those concepts-Essential Foundations of Economics is structured around a Checklist/Checkpoint system. The result is a patient, confidence-building program that prepares students to use economics in their everyday lives, regardless of what their future career will be. This program provides a better teaching and learning experience-for you and your students. It will help you to: Personalize learning with MyEconLab: This online homework, tutorial, and assessment program engages students in learning and provides instructors tools to keep students on track. Encourage students to learn by doing: A Checklist/Checkpoint system provides a practice-oriented framework that enables active learning. Command student attention and foster interest in the course: Engaging features draw students into the material, and keep them focused throughout the course. Provide engaging, fully updated content: New and updated material on contemporary topics better motivates students to discover the economic way of thinking.

2. Record Nr.	UNINA9910797313103321
Autore	Harris Sandra <1946->
Titolo	Best practices of award-winning elementary school principals / / Sandra Harris ; foreword by Vincent Ferrandino ; cover designer, Rose Storey
Pubbl/distr/stampa	Thousand Oaks, California : , : Corwin Press, , 2005 ©2005
ISBN	1-4522-3586-4 1-4129-0648-2 1-4522-2242-8
Descrizione fisica	1 online resource (217 p.)
Disciplina	372.12012
Soggetti	Elementary school principals - United States School improvement programs - United States Educational leadership - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Contents; Foreword; Acknowledgments; About the Author; About the Contributors; Introduction; Chapter 1 - Leadership; Chapter 2 - Shaping Campus Culture; Chapter 3 - Collaborating and Communicating; Chapter 4 - Effective Instructional Programs; Chapter 5 - School Improvement Plans; Chapter 6 - At-Risk Programs; Chapter 7 - Other Helpful Hints; Chapter 8 - Words of Wisdom; Chapter 9 - Recommended Reading List; Chapter 10 - Conclusion; Index
Sommario/riassunto	Using survey results and contributions from 35 award-winning elementary school principals nationwide, this essential resource examines over 100 field-based practices recognized as the best for the elementary school principalship.

3. Record Nr.	UNINA9910960036103321
Autore	Barrow Tony
Titolo	Inside the music business / / Tony Barrow and Julian Newby
Pubbl/distr/stampa	London, : Blueprint, 1995
ISBN	0-203-29886-1 1-280-03265-0 1-134-77718-3 0-203-28841-6 1-134-77717-5 9786610032655
Edizione	[1st ed.]
Descrizione fisica	1 online resource (250 p.)
Collana	Career builders guides
Altri autori (Persone)	NewbyJulian
Disciplina	780.2341
Soggetti	Sound recording industry - Vocational guidance Music trade - Vocational guidance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Book Cover; Title; Contents; Acknowledgements; Introduction; Getting inside the music business; The record company; Artist management; The publisher; The negotiators; The AR person; The producer; Marketing a release; Video; Press and public relations; Music and the media; The concert promoter; The merchandisers; The fan club; The artist; The songwriter; The session player; On the road; The star; The summing up; Music industry addresses; Music industry courses in the UK; Index
Sommario/riassunto	This book is a comprehensive guide to a career in the music industry. Offering advice as to how to get into the business, it explains the main features of a wide range of jobs, such as management, production, promotion and merchandise through to the working lives of recording artists and session musicians.