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Altri autori (Persone)	KinoshitaSachiko LupkerStephen Jeffrey <1950->
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Nota di contenuto	Book Cover; Title; Contents; About the Editors; Contributors; Preface; The Mechanics of Masked Priming; An Abstractionist Account of Masked and Long-Term Priming; A Retrospective View of Masked Priming: Toward a Unified Account of Masked and Long-Term Repetition Priming; Transposed-Letter Confusability Effects in Masked Form Priming; Factors Underlying Masked Priming Effects in Competitive Network Models of Visual Word Recognition; The Robustness of Phonological Effects in Fast Priming; Dissociating Automatic Orthographic and Phonological Codes in Lexical Access and Lexical Acquisition The Nature of Masked Onset Priming Effects in Naming: A Review Racehorses, Reindeer, and Sparrows: Using Masked Priming to Investigate Morphological Influences on Compound Word Identification; Reading Morphologically Complex Words: Some Thoughts from Masked Priming; Masked Priming Across Languages: An Insight into Bilingual Lexical Processing; Bilingual Visual Word Recognition: Evidence from

Sommario/riassunto

Masked priming has a short and somewhat controversial history. When used as a tool to study whether semantic processing can occur in the absence of conscious awareness, considerable debate followed, mainly about whether masked priming truly tapped unconscious processes. For research into other components of visual word processing, however - in particular, orthographic, phonological, and morphological - a general consensus about the evidence provided by masked priming results has emerged. This book contains thirteen original chapters in which these three components of visual word processing ar