

1. Record Nr.	UNISA990001857810203316
Autore	RICKEN, Ulrich
Titolo	Grammaire et philosophie au siècle des lumières : controverses sur l'ordre naturel et la clarté du français / Ulrich Ricken
Pubbl/distr/stampa	Lille : Publications de l'Université de Lille 3., 1978
Descrizione fisica	241 p. ; 24 cm
Disciplina	415
Soggetti	Grammatica - Teorie - Francia - Sec. 18 Filosofia - Teorie - Francia - Sec. 18
Collocazione	II.1.C. 1416(II f C 412)
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Publications de l'Université de Lille

2. Record Nr.	UNINA9910959935203321
Autore	Maruca Lisa
Titolo	The work of print : authorship and the English text trades, 1660-1760 // Lisa Maruca
Pubbl/distr/stampa	Seattle, : University of Washington Press, c2007
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Descrizione fisica	1 online resource (237 p.)
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Soggetti	Book industries and trade - England - History - 17th century Book industries and trade - England - History - 18th century Authorship - History - 17th century Authorship - History - 18th century Authors and publishers - England - History - 17th century Authors and publishers - England - History - 18th century
Lingua di pubblicazione	Inglese
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Note generali	"A Robert B. Heilman book."
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Nota di contenuto	""Contents""; ""Acknowledgments""; ""1. Introduction: Printing Production Values""; ""2. Printers' Manuals and the Bodies of Type""; ""3. Citizen, Hero, or Midwife? Re-presenting the Bookseller""; ""4. From Authorized Print to Authoritative Author: The Regulated Trade""; ""5. The Printer as Author: Samuel Richardson, Intellectual Property, and the Feminine Text""; ""6. The Ghost in the Machine: Invisible Print in a Digital Age""; ""Notes""; ""Bibliography""; ""Index""
Sommario/riassunto	The Work of Print traces a shift in the very definition of literature, from one that encompasses the material conditions of the production and distribution of books to the more familiar emphasis on the solitary author's ownership of an abstract text. Drawing on contemporary accounts of those involved in the trade - printers, booksellers, publishers, and distributors - Lisa Maruca examines attitudes about the creative process and approaches to the commodification of writing. The "work of print" describes the labors through which literature was produced: both the physical labor of making books and the underlying cultural work performed by a set of ideologies about who counted as a

maker of texts. Printers' manuals, tracts on typography, legal documents, and booksellers' autobiographies reveal that print workers conceived of their roles as central to the production of literature.

Maruca's insightful readings of these documents alongside traditional works of fiction and authors' correspondence show that the claims of print workers and booksellers were part of a struggle for ownership and control as the concept of author as proprietor of his or her intellectual property began to take hold in the mid-1700s, gradually eclipsing print workers' contributions to the process of textual creation. The print trade asserted its authority using a rhetoric of hierarchical and binary sexuality and gender, which affected women working in the industry and limited the type of work they were allowed to perform. In response, women developed strategies to redeploy conventional ideas of gender to gain concessions for themselves as publishers and distributors of printed material, strategies that formed a foundation for the rise of female authorship later in the eighteenth century.

Encompassing the histories of literature, labor, technology, publishing, and gender, *The Work of Print* ultimately offers significant insights into the ideology of authorship and intellectual property and our understanding of textuality and print in the digital age.
