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Sommario/riassunto	Broadcasting is arguably the most influential and powerful industry operating today. The media impose an inescapable presence in contemporary life and infuse all areas of public communication. But what is the quality of the relationship between 'broadcaster' and 'citizen'? Do the media and media authorities take the audience's interests seriously into account? Do audiences have real opportunities to express themselves? Are citizens well informed and educated about

the social, the cultural and the civic role that media can play? In this book, five authors present the main results of an extensiv
