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Sommario/riassunto	This book can help overcome the widely observed math-phobia and math-aversion among undergraduate students in these subjects. The book can also help them understand why they have to learn different mathematical techniques, how they can be applied, and how they will equip the students in their further studies. The book provides a thorough but lucid exposition of most of the mathematical techniques applied in the fields of economics, business and finance. The book deals with topics right from high school mathematics to relatively advanced areas of integral calculus covering in t