Record Nr. UNINA9910959781903321 Autore Mayer Emanuel Titolo The ancient middle classes: urban life and aesthetics in the Roman Empire, 100 BCE-250 CE // Emanuel Mayer Cambridge, : Harvard University Press, 2012 Pubbl/distr/stampa **ISBN** 9780674070103 0674070100 9780674065345 0674065344 Descrizione fisica 1 online resource (312 p.) Classificazione NH 8550 Disciplina 305.5/50937 Soggetti Middle class - Rome Middle class - Rome - Social life and customs Social classes - Rome Rome Civilization Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction: class, stratification and culture: the Roman middle classes and their place in history -- In search of ancient middle classes : an archaeology of middle classes in urban life 100 BCE-250 CE --From commercial to middle classes: urban life and economy in the Roman Empire -- In search of middle class culture : commemorating working and private lives -- Decor and lifestyle: the aesthetics of standardization -- Conclusion. Sommario/riassunto Our image of the Roman world is shaped by the writings of Roman statesmen and upper class intellectuals. Yet most of the material evidence we have from Roman times—art, architecture, and household artifacts from Pompeii and elsewhere—belonged to, and was made for, artisans, merchants, and professionals. Roman culture as we have seen it with our own eyes, Emanuel Mayer boldly argues, turns out to be distinctly middle class and requires a radically new framework of analysis. Starting in the first century bce, ancient communities, largely shaped by farmers living within city walls, were transformed into

vibrant urban centers where wealth could be guickly acquired through

commercial success. From 100 bce to 250 ce, the archaeological record details the growth of a cosmopolitan empire and a prosperous new class rising along with it. Not as keen as statesmen and intellectuals to show off their status and refinement, members of this new middle class found novel ways to create pleasure and meaning. In the décor of their houses and tombs, Mayer finds evidence that middle-class Romans took pride in their work and commemorated familial love and affection in ways that departed from the tastes and practices of social elites.