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Descrizione fisica	1 online resource (308 p.)
Collana	New directions in southern history
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Nota di bibliografia	Includes bibliographical references (p. 259-288) and index.
Nota di contenuto	Merchant culture and the political economy of the old South -- The antebellum merchant in southern society -- The merchant family in the antebellum South -- Secession, merchant-soldiers and the Civil War, 1860-1863 -- Merchants and their families in the Confederacy, 1861-1863 -- The merchant family and the fall of the Confederacy, 1864-1865 -- Conclusion: merchant culture in the slave south and beyond.
Sommario/riassunto	Becoming Bourgeois is the first study to focus on what historians have come to call the ""middling sort,"" the economic group falling between yeoman farmers and the planter class that dominated the antebellum South. At a time when Southerners rarely traveled far from their homes, these merchants annually ventured forth on buying junkets to northern cities. The southern merchant community promoted the kind of aggressive business practices that proponents of the ""New South"" would later claim as their own. Frank J. Byrne reveals the peculiar strains of modern liberal-capitalist and conservat