

1. Record Nr.	UNINA9910959574003321
Autore	Rowsell Jennifer <1969->
Titolo	Working with Multimodality : Rethinking Literacy in a Digital Age
Pubbl/distr/stampa	Hoboken, : Taylor and Francis, 2013 New York : , : Routledge, , 2013
ISBN	1-135-09766-6 0-203-07195-6 1-135-09767-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (193 p.)
Disciplina	302.2244 401.4 401/.4
Soggetti	Modality (Linguistics) Technological literacy Mass media in education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Working with Multimodality Rethinking Literacy in a Digital Age; Copyright; Contents; List of Illustrations; Acknowledgements; Introduction; 1 Film; Tobias Wiegand; Robin Benger; Rebecca Birch; 2 Sound; David Murphy; Paul Chivers; 3 Visual; Ben Hodson; Bani Mendy; Lee Edward Fodi; 4 Interface; Lisa Murphy; Adrian Thiessen and Kristen Nater; Joe Deklic; 5 Videogames; David Elton; Kevin Kee; 6 Space; Anthony Robins; David Parker; Ana Lakoseljak; 7 Movement; Karen Kain; Glenys McQueen-Fuentes; Derek Metz; 8 Word; Gary Bonilla; Grant LaFleche; Kari-Lynn Winters; Gail Bowen; 9 Textile Trish EwanikaMichelle Vanderheyden; Conclusion; References; Index
Sommario/riassunto	In today's digital world, we have multiple modes of meaning-making: sounds, images, hypertexts. Yet, within literacy education, even 'new' literacies, we know relatively little about how to work with and produce modally complex texts. In Working with Multimodality, Jennifer Rowsell focuses on eight modes: words, images, sounds, movement, animation, hypertext, design and modal learning. Throughout the book

each mode is illustrated by cases studies based on the author's interviews with thirty people, who have extensive experience working with a mode in their field. From a
