

1. Record Nr.	UNINA9910959567903321
Autore	Sterlacci Francesca
Titolo	The A to Z of the fashion industry // Francesca Sterlacci, Joanne Arbuckle
Pubbl/distr/stampa	Lanham, Md., : Scarecrow Press, Inc., 2009
ISBN	979-82-16-23134-9 1-283-65588-8 0-8108-7046-0
Edizione	[96th edition.]
Descrizione fisica	1 online resource (lxii, 416 pages, 8 unnumbered pages of plates) : illustrations
Collana	A to Z guide series ; ; no. 96
Disciplina	338.4774692
Soggetti	Clothing and dress Clothing and dress - History Clothing trade - History Fashion Fashion designers
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Title Page; Copyright Page; Table of Contents; Series Editor's Foreword; Preface; Acronyms and Abbreviations; Chronology; Introduction; The Dictionary; Appendixes; 1: Fashion Magazines; 2: Trend and Forecasting Magazines and Services; 3: Periodicals, Newsletters, and Directories; 4: Trade Shows; 5: Major Trade Associations and Organizations; 6: Fashion and Textile Museums; 7: Top Fashion Schools; 8: Size Ranges; Bibliography; About the Authors
Sommario/riassunto	The A to Z of the Fashion Industry examines the origins and history of this billion-dollar industry. This is done through a chronology, an introductory essay, a bibliography, and hundreds of cross-referenced entries on designers, models, couture houses, significant articles of apparel and fabrics, trade unions, and the international trade organizations.