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Descrizione fisica	1 online resource (307 p.)
Collana	The Kauffman Foundation series on innovation and entrepreneurship
Disciplina	306.3/4
Soggetti	Entrepreneurship - Social aspects - United States Businesspeople - United States Social groups - United States Industrial sociology - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Who is an entrepreneur? -- Images of entrepreneurial groups -- Empirical puzzles -- Group formation -- Boundaries of the startup firm -- Allocation of rewards and control -- Effort and opportunism -- Innovation -- Goals and group dynamics -- Implications and extensions.
Sommario/riassunto	Recent surveys show that more than half of American entrepreneurs share ownership in their business startups rather than going it alone, and experts in international entrepreneurship have likewise noted the importance of groups in securing microcredit and advancing entrepreneurial initiatives in the developing world. Yet the media and many scholars continue to perpetuate the myth of the lone visionary who single-handedly revolutionizes the marketplace. The Entrepreneurial Group shatters this myth, demonstrating that teams, not individuals, are the leading force behind entrepreneurial