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   Sommario/riassunto   "The increasingly global nature of the World Wide Web presents new
                        challenges and opportunities for technical communicators who must
                        develop content for clients or colleagues from other cultures and in
                        other nations. As international online access grows, technical
                        communicators will encounter a range of challenges related to culture
                        and communication in cyberspace. These challenges include how to
                        design content and develop services for online distribution to a
                        culturally diverse audience of users; how to address cultural and
                        linguistic factors effectively when collaborating with international
                        colleagues and clients via online media; and how to develop effective
                        online teaching and training practices and materials for use in learning
                        environments comprised of culturally diverse groups of students. The

contributors to Culture, Communication and Cyberspace examine these challenges through chapters that explore the different aspects of international online communication. The contributing authors use a range of methodologies to review a variety of topics related to culture and communication in cyberspace. In so doing, the authors also examine how business trends, such as international outsourcing, content management, and the use of open source software (OSS), are affecting and could change practices in the field of technical communication as related to online cross-cultural interactions."-- Provided by publisher.