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Nota di contenuto	Contents; Foreword; Preface; Part I: Concepts; Part II: Causes And Consequences; Part III: Institutional Patterns; Part IV: Reducing Ageism; Appendix A: The Facts on Aging Quizzes; Appendix B: Ageist Humor; Appendix C: Annotated Bibliography; References; Index
Sommario/riassunto	In this updated edition, Palmore provides a comprehensive review of many different forms of ageism-including the interesting notion of positive ageism, which projects onto the elderly as a group traditional virtues like wisdom and thrift. He discusses both the individual and social influences on attitudes toward the aged; analyzes institutional patterns of ageism; and explores ways to used to reduce the impact of ageism on the elderly. This book is a valuable resource and text for students and professionals interested in the sociology of aging in our society. OLD COPY:.. Erdman Palmore has stud