

1. Record Nr.	UNINA9910959069303321
Titolo	Challenging the innovation paradigm // edited by Karl-Erik Sveiby, Pernilla Gripenberg and Beata Segercrantz
Pubbl/distr/stampa	New York, : Routledge, 2012
ISBN	1-136-32452-6 1-280-66251-4 9786613639448 0-203-12097-3 1-136-32453-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (287 p.)
Collana	Routledge studies in technology, work and organizations ; ; 9
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Disciplina	338/.064
Soggetti	Technological innovations - Economic aspects Diffusion of innovations Research, Industrial
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Cover; Challenging the Innovation Paradigm; Copyright; Contents; List of Figures; List of Tables; Series Editor Introduction; Preface; 1. Challenging the Innovation Paradigm:The Prevailing Pro-Innovation Bias; Part I Problematizing Innovation; 2. On the Limits of What Can Be Said about 'Innovation': Interplay and Contrasts Between Academic and Policy Discourses; 3. : An Old Word for a New World, or the De-Contestation of a Political and Contested Concept; 4. The Unintended and Undesirable Consequences: Neglected by Innovation Research Part II Understanding the Systemic Nature of Innovation5. Accelerating the Innovation Race: Do We Need Reflexive Brakes?; 6. Innovation and the Global Financial Crisis: Systemic Consequences of Incompetence; 7. Weak Signals for Opting Out of the Innovation Race; Part III Exploring Unintended Consequences of Innovation; 8. Do Major Innovation Models Consider Unintended Consequences? A Review and Revised

Framework; 9. From Autonomous Craftsmen to Compliant Resources: Implications for Undesirable Consequences of Innovation; 10. Organizational Innovations: An Exploratory Study of Negative Effects 11. Information and Communication Technology as an Exporter of CO2 Emissions12. Challenging the Innovation Paradigm: Conclusions, Practical Implications, and Future Research; Contributors; Author Index; Subject Index

Sommario/riassunto

Innovation is almost always seen as a "good thing". Challenging the Innovation Paradigm is a critical analysis of the innovation frenzy and contemporary innovation research. The one-sided focus on desirable effects of innovation misses many opportunities to reduce the undesirable consequences. Authors in this book show how systemic effects outside the innovating firms reduce the net benefits of innovation for individual employees, customers, as well as for society as a whole - also the innovators' own organizations. This book analyzes the dominant discourses that construct
