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Nota di contenuto	Introduction / David Crowther, Güler Aras -- Sustainable practice : the real triple bottom line / Güler Aras, David Crowther -- Is CSR in crisis? / María del Mar Miras Rodríguez -- Understanding stakeholder activism, managing transparency risk / Millicent Danker -- Corporate risks and responsibilities in low carbon economy / Wang Hong -- Governance and socially responsible energy consumption / Shahla Seifi -- Governance in capital market institutions / Güler Aras, Banu Yobas -- The element of risk in relation to importing from lesser developed countries using preferential tariffs / Rachel English -- Governance, risk and stakeholder engagement : what lessons can be learnt from mining? / Veronica Broomes -- The territorial social responsibility in the city of Volta Redonda, Brazil : the case of CSN / Maria Alice Nunes Costa ... [et al.] -- Deciphering the diverse nature of corporate governance in the

Sommario/riassunto

The relationship between economic or social or political activity and risk is widely recognised at a societal level, a market level and a business level, and equally widely discussed. The relationship between governance and risk at all of these levels is equally widely recognised but much less widely discussed. But the consequences of poor governance in this arena have been exposed to all in the recent financial and economic crisis as financial institutions and even countries have collapsed or come close to collapsing. The relationship between governance and risk is particularly important in the global environment in which we operate and needs to be more fully discussed and theorised. This book is designed to address important aspects of this topic and set it within the context of the global business and societal environment.
