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Nota di contenuto	Front Cover -- Half-Title Page -- BCS, THE CHARTERED INSTITUTE FOR IT -- Title Page -- Copyright Page -- Contents -- List of figures and tables -- Contributors -- Copyright notices -- Abbreviations -- Preface -- PART I THE BIG PICTURE -- 1. INTRODUCTION TO DATA PROTECTION -- What is data protection? -- Does data protection mean privacy? -- What is privacy? -- Are there exceptions to the right to privacy? -- What else should be protected? -- Protecting fundamental rights and freedoms ('human rights') -- Protecting the free movement of personal data (data flows, transfers and shares) -- The protected activities -- Protecting processing -- Protecting personal data undergoing processing -- Special category data (or 'sensitive personal data') -- Thematic priorities of data protection, trends and hot topics - supporting a risk-based approach -- AdTech and cookies -- Advanced

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Sommario/riassunto

This comprehensive guide for those with little or no legal knowledge provides detailed analysis of current data protection laws. It enables the reader to operationalise a truly risk-based approach to data protection and compliance, beyond just emphasis on regulatory frameworks and legalistic compliance.