

1. Record Nr.	UNINA9910958881503321
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Titolo	The evolution of technical analysis : financial prediction from Babylonian tablets to Bloomberg terminals / / Andrew W. Lo and Jasmina Hasanhodzic
Pubbl/distr/stampa	Hoboken, NJ, : John Wiley & Sons, c2010
ISBN	9786612782817 9780470952733 0470952733 9781282782815 1282782819 9780470879030 0470879033
Descrizione fisica	1 online resource (227 p.)
Collana	Bloomberg ; ; v.96
Altri autori (Persone)	HasanhodzicJasmina <1979->
Disciplina	332.63/2042
Soggetti	Technical analysis (Investment analysis) - History Investment analysis - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Evolution of Technical Analysis: Financial Prediction from Babylonian Tablets to Bloomberg Terminals; Contents; Introduction; Chapter 1: Ancient Roots; The Beginnings; Ancient Babylon; Ancient Greece; Ancient Rome; Negative Attitudes toward Traders; Chapter 2: The Middle Ages and the Renaissance; Western Europe; Technical Analysis; Societal Attitudes; Chapter 3: Asia; Japan; China; Chapter 4: The New World; Wall Street; Societal Attitudes; Chapter 5: A New Age for Technical Analysis; Dow Theory; Relative Strength; Market Cycles and Waves; Chart Patterns; Volume of Trading; Market Breadth Nontechnical AnalysisChapter 6: Technical Analysis Today; Trends; Patterns; Strength; Cycles; Wall Street's Reinterpretation of Technical Analysis; Chapter 7: A Brief History of Randomness and Efficient Markets; Prices As Objects of Study; The Emergence of Efficient Markets; What Is Random?; Chapter 8: Academic Approaches to Technical Analysis; Theoretical Underpinnings; Empirical Evaluation;

Sommario/riassunto

A comprehensive history of the evolution of technical analysis from ancient times to the Internet age. Whether driven by mass psychology, fear or greed of investors, the forces of supply and demand, or a combination, technical analysis has flourished for thousands of years on the outskirts of the financial establishment. In *The Evolution of Technical Analysis: Financial Prediction from Babylonian Tablets to Bloomberg Terminals*, MIT's Andrew W. Lo details how the charting of past stock prices for the purpose of identifying trends, patterns, strength, and cycles within market data
