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Lingua di pubblicazione	Inglese
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Nota di contenuto	List of Contributors; Introduction; 1 Newspapers, the Early Modern Public Sphere and the 1704-5 Worcester Affair; 2 Advertising and the Edinburgh Evening Courant; 3 'A Very Proper Specimen of Great Improvement': The Edinburgh Review and the Moderate Literati; 4 Wilkes and Scottish Liberty: The Reception of John Wilkes in the Weekly Magazine, or Edinburgh Amusement; 5 The Buzz about the Bee: Policing the Conversation of Culture in the 1790s; 6 'The Pith o' Sense, and Pride o' Worth': Robert Burns and the Glasgow Magazine (1795) ; 7 Edinburgh Periodical Writing and James Hogg's the Spy 8 Medical Discourse and Ideology in the Edinburgh Review: A Chaldean Exemplar 9 The Death of Maggie Scott: Blackwood's, the Scots Magazine and Periodical Eras; Afterword; Notes; Index
Sommario/riassunto	This collection of essays is the result of a major conference focusing specifically on the role of Scotland's print culture in shaping the literature and politics of the long eighteenth century. In contrast to previous studies, this work treats Blackwood's Magazine as the

culmination of a long tradition rather than a starting point.
