1. Record Nr. UNINA9910958544903321 Autore Brody David <1968-> Titolo Visualizing American empire: orientalism and imperialism in the Philippines / / David Brody Chicago,: University of Chicago Press, c2010 Pubbl/distr/stampa **ISBN** 9786612775666 9781282775664 1282775669 9780226075303 0226075303 Descrizione fisica 1 online resource (227 p.) Disciplina 327.730599 Soggetti Imperialism in art United States Relations Philippines Philippines Relations United States Philippines History Philippine American War, 1899-1902 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Strange travelogues: Charles Longfellow in the Orient -- Domesticating Nota di contenuto the Orient: Edward Morse, art amateur, and the American interior --Disseminating empire: representing the Philippine colony -- Mapping empire: cartography and American imperialism in the Philippines --Celebrating empire: New York city's victory party for naval hero George Dewey -- Building empire: architecture and American imperialism in the Philippines -- Conclusion: Taft decorates the White House. Sommario/riassunto In 1899 an American could open a newspaper and find outrageous images, such as an American soldier being injected with leprosy by Filipino insurgents. These kinds of hyperbolic accounts, David Brody argues in this illuminating book, were just one element of the visual and material culture that played an integral role in debates about empire in late nineteenth- and early twentieth-century America. Visualizing American Empire explores the ways visual imagery and design shaped the political and cultural landscape. Drawing on a

myriad of sources-including photographs, tattoos, the decorative arts,

the popular press, maps, parades, and material from world's fairs and urban planners-Brody offers a distinctive perspective on American imperialism. Exploring the period leading up to the Spanish-American War, as well as beyond it, Brody argues that the way Americans visualized the Orient greatly influenced the fantasies of colonial domestication that would play out in the Philippines. Throughout, Brody insightfully examines visual culture's integral role in the machinery that runs the colonial engine. The result is essential reading for anyone interested in the history of the United States, art, design, or empire.