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MODEL ""; ""1. Describe the Strategy Platform ""; ""2. Create a Connecting Story of Value Creation ""; ""3. Focus on the Connections and the Interrelations ""; ""4. Be Explicit about the Organisationa€?s Whereabouts in the Value Chain ""; ""5. Avoid Empty Expressions and Buzz-Words ""; ""6. Be aware that Transparency has Different Meanings ""; ""7. The Broad Information Channels have the Highest Influence on Transparency ""

""8. Use the Spread in Consensus Estimates as a Measure of IR Success """"9. Explain the Business Model as a Forward Oriented Statement ""; ""10. Establish Trust in the Communication through the use of Performance Measures ""; ""CONCLUSION ""; ""REFERENCES ""; ""BUSINESS PROCESS MODELING AND AUTOMATION WITH GENERAL AND DOMAIN SPECIFIC LANGUAGES ""; ""ABSTRACT""; ""1. INTRODUCTION""; ""2. THE SPECTRUM OF BUSINESS PROCESS LANGUAGES ""; ""2.1. The Gap between Modeling and Execution ""; ""2.2. Integrating Process Languages with Additional Concerns ""; ""2.3. A Domain Specific Process Language ""

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""4.2. Automation Based on Direct Interpretation of Models ""

| Sommario/riassunto | Business process modelling (BPM) is the activity of representing processes of an enterprise so that the current process may be analysed and improved. BPM is typically performed by business analysts and managers who are seeking to improve process efficiency and quality. This book presents current research in the study of business process modelling, including BPM and automation with general and domain specific languages; conceptualising, analysing and communicating the business model and context-aware methods for process modelling. |