

1. Record Nr.	UNINA9910958352403321
Autore	Graham Fiona (Fiona Caroline)
Titolo	A Japanese company in crisis : ideology, strategy and narrative // Fiona Graham
Pubbl/distr/stampa	London ; ; New York, : RoutledgeCurzon, 2005
ISBN	1-134-27849-7 1-134-27850-0 1-280-17704-7 0-203-00570-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (264 p.)
Collana	RoutledgeCurzon Contemporary Japan series ; ; 1
Disciplina	368.32/0065/52
Soggetti	Corporate culture - Japan Business failures - Japan
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [256]-259) and index.
Nota di contenuto	Cover; A Japanese company in crisis; Title Page; Copyright Page; Table of Contents; 1 Introduction; Objectives of this work; Plan of the book; Economic strategising; 2 Economic background; The Japanese economy; The crisis in the life insurance industry; C-Life; 3 The current situation; The present situation; The current situation of C-Life; 4 Restructuring; Restructuring and C-Life; Taking responsibility; Visions of the future; 5 The company and change; Japanese character and change; Japanese management; 6 The flowers of 1985; The generation of doki; Uesaka and Takemitsu; Takenaka; Ogiwara OsakiAoki; Hara; Matsumoto; Summary; 7 Ideology and economic strategising; What is an ideology?; Ways of viewing ideology; Levels of ideology: a model; The objectivity of ideology; Ideology and conflict; Strategies; Strategy and the manipulation of ideology; Strategising and consciousness; Being good at strategising; 8 Strategising during the filming of C-Life; Filming C-Life; Honne/tatemaie during filming; Strategising during filming; 9 Narrative and myth; Management and the role of narrative; Narrative; Myth; Narrative and interpretation; 10 C-Life goes under; The demise of C-Life Inside C-Life as it went underThe future; 11 Conclusion; Bibliography;

Sommario/riassunto

Japanese white-collar workers have been characterised by their intense loyalty and life-long commitment to their companies. This book is based on very extensive ethnographic research inside a Japanese insurance company during the period when the company was going through a major crisis which ended in the company's bankruptcy and collapse. It examines the attitudes of Japanese employees towards their work, their company and related issues at a time when the established order and established attitudes were under threat. The wide range and detail of the reporting of workers' attitudes, often in t
