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Altri autori (Persone)	NussbaumJon F
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Sommario/riassunto

This text employs a communication perspective to examine the aging process and the ability of individuals to adapt successfully to aging. It continues the groundbreaking work of the first edition, emphasizing a life-span approach toward understanding the social interaction that occurs during later life. The edition provides a comprehensive update on the existing and emerging research within communication and aging studies and considers such topics as notions of successful aging, positive and negative stereotypes toward older adults, and health communication issues. It raises awareness of the b