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Nota di contenuto	Teaching approaches: introducing intercultural communication to classroom situations : an integrated framework for teaching international communication / Yvonne Cleary -- Seeing difference: teaching intercultural communication through visual rhetoric / Charles Kostelnick -- Technical communication in india: through the lens of intercultural rhetoric / Poornima Padmanabhan -- Globalizing the technical communications classroom: killing two birds with one stone / Emily A. Thrush and Angela Thevenot -- Curricular perspectives: designing and developing courses and programs in intercultural communication : incorporating "shock and aha!" into curriculum design: internationalizing technical communication courses / Shelley L. Smith and Victoria M. Mikelonis -- Teaching technical communication to american students in a study-abroad program / Deborah C. Andrews and Brent Henze -- Global revisions: (re)thinking the future of technical and professional communication competencies / James Melton -- Teaching technical communication in france: challenges and prospects / Dacia Dressen-Hammouda -- Teaching technical communication in

india / Makarand (Mak) Pandit -- Connecting instruction to professional practices: merging the workplace with the classroom : between the lines: reading contextually in the international internship / Lyn F. Gattis -- Iso standards and cross-cultural communication: materials for teachers / Thomas L. Warren -- Technical communication in israel: training for the bleeding edge / Leah Guren -- An overview of technical communication education in new zealand / Richard Draper.

Sommario/riassunto

In today's integrated global economy, technical communicators often collaborate in international production teams, work with experts in overseas subject matter, or coordinate documentation for the international release of products. Working effectively in such situations requires technical communicators to acquire a specialized knowledge of culture and communication. This book provides readers with the information needed to integrate aspects of intercultural communication into different educational settings.
