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Altri autori (Persone)	LoaderBrian <1958-> MerceaDan <1980->
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Sommario/riassunto	This book critically investigates the complex interaction between social media and contemporary democratic politics, and provides a grounded analysis of the emerging importance of Social media in civic engagement.Social media applications such as Facebook, Twitter, and YouTube, have increasingly been adopted by politicians, political activists and social movements as a means to engage, organize and communicate with citizens worldwide. Drawing on Obama's Presidential campaign, opposition and protests in the Arab states, and the mobilization of support