

1. Record Nr.	UNINA9910958170203321
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Titolo	Building genetic medicine : breast cancer, technology, and the comparative politics of health care // Shobita Parthasarathy
Pubbl/distr/stampa	Cambridge, Massachusetts : , : The MIT Press, , [2007] ©2007
ISBN	9786612100444 9781282100442 1282100440 9780262281287 0262281287 9781429460941 1429460946
Edizione	[1st ed.]
Descrizione fisica	x, 271 p. : ill
Collana	Inside technology
Disciplina	362.196/04207
Soggetti	BRCA genes - Diagnostic use - United States BRCA genes - Diagnostic use - Great Britain Genetic screening - Social aspects - United States Genetic screening - Social aspects - Great Britain Breast - Cancer - Diagnosis - Social aspects - United States Breast - Cancer - Diagnosis - Social aspects - Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [251]-262) and index.
Nota di contenuto	Toolkits for genetic testing -- Comparative architectures of genetic testing -- Eliminating the competition and ensuring success -- Defining a good health outcome -- Myriad, Britain, and culture clash.
Sommario/riassunto	A comparative study of genetic testing for breast and ovarian cancer in the United States and Britain that shows the importance of national context in the development and use of science and technology even in an era of globalization.