

1. Record Nr.	UNINA9910958048403321
Autore	Pettus Ashley
Titolo	Between sacrifice and desire : national identity and the governing of femininity in Vietnam / / Ashley Pettus
Pubbl/distr/stampa	New York, : Routledge, 2003
ISBN	0-415-86500-X 1-135-94551-9 1-280-10626-3 0-203-49130-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (255 p.)
Collana	East Asia history, politics, sociology, and culture
Disciplina	305.42/09
Soggetti	Women - Vietnam - Conduct of life Femininity - Vietnam Women - Vietnam - Social conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 231-238) and index.
Nota di contenuto	BETWEEN SACRIFICE AND DESIRE National Identity and the Governing of Femininity in Vietnam; Copyright; Contents; Acknowledgments; List of Abbreviations; Introduction Nationalism, Women and Modernity in Vietnam; Part One: Media and Governmentality; 1. Defining the "New Vietnamese Woman": National Femininity and the Struggle for Socialist Modernity; 2. Building Civility through Happy Families: The Women's Union in a New Era; 3. Governmental Entertainment: The Popular Press and the Policing of Femininity; Part Two: Mediated Subjects and Identity Struggle; Preface to Part Two 4. On the Uncivil Margins: Feminine Tradition and Economic Aspiration in Phuon Lien5. Market Morality: Negotiating Merchant Identities in Hoan Kiem; Conclusion; Notes; References and Bibliography; Index
Sommario/riassunto	This title explores the role of women in the politics of national identity in Vietnam. Drawing on diverse primary resources--including state news media, government contests, tabloid journalism, and extensive interviews--the author examines the intimate connection between notions of Vietnamese femininity and the cultural quandaries of modernity in post-colonial Vietnam. The book covers the socialist and

market reform periods (from the 1950s through the 1990s) and  
examines women's central place--as both symbols and disciplined  
subjects--in Vietnam's socialist modernization and ongoing capitalist

---