

1. Record Nr.	UNINA9911008922403321
Titolo	Unpacking discourses on Chineseness : the cultural politics of language and identity in globalizing China // edited by Shuang Gao and Xuan Wang
Pubbl/distr/stampa	Bristol, UK ; ; Blue Ridge Summit : , : Multilingual Matters, , [2021] ©2021
ISBN	9781800413849 180041384X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (191 pages)
Collana	Encounters ; ; v. 20
Disciplina	306.44/0951
Soggetti	Sociolinguistics - China Language and culture - China Chinese language - Social aspects Chinese language - Discourse analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Half-Title -- Series -- Title -- Copyright -- Dedication -- Contents -- Contributors -- 1. Introduction: Chineseness as Competing Discourses -- 2. Chineseness in Diaspora: Multilingualism, Heteroglossia and Fluid Ethnicity -- 3. When 'Chineseness' is Not Preferred: Accounts of Academically Elite Students from China in Singapore's Schools -- 4. Joseonjok YouTubers: Translating Vernacular Chineseness in South Korea -- 5. Framing Chineseness and Indonesianness on the Periphery -- 6. Narrating the Future Self: Strategic Stylisation and Cosmopolitan Stancetaking in Chinese IELTS Preparation Classes -- 7. Coffee, Social Space and Middle-Class Romance: Customer Writings in an Independent Coffee Shop in China -- 8. The Authenticity, Cultural Authority and Credibility of Weibo Public Intellectuals -- 9. 'Foreigners' in One's Own Land: Analysing Touristic Representations of Chineseness in the New York Times -- 10. Commentary -- Index.
Sommario/riassunto	This book examines the complexity of Chineseness in China and the Chinese diaspora. Using critical sociolinguistic and discourse analytical

approaches, the chapters uncover the power dynamics and ideologies underlying varied constructs of Chineseness..

2. Record Nr.	UNINA9910958024703321
Autore	Comparato Guido
Titolo	The financialisation of the citizen : social and financial inclusion through European private law / / Guido Comparato
Pubbl/distr/stampa	Oxford, England ; ; Portland, Oregon : , : Hart Publishing, , 2018
ISBN	9781509919253 1509919252 9781509919239 1509919236
Descrizione fisica	1 online resource (229 pages)
Collana	Hart studies in commercial and financial law
Disciplina	340/.115094
Soggetti	Bank accounts - Law and legislation - European Union countries Capital market - Law and legislation - European Union countries Civil law - European Union countries Conflict of laws - European Union countries Credit - Law and legislation - European Union countries Social integration - European Union countries European Union countries Economic integration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 188-212) and index.
Nota di contenuto	The idea of financial and social inclusion -- Financial and social inclusion in the European legal order -- Access to a bank account -- Access to credit -- Over-indebtedness -- Financial education.
Sommario/riassunto	"This book discusses the role of private law as an instrument to produce financial and social inclusion in a context characterised by the redefinition of the role of the State and by the financialisation of society. By depicting the political and economic developments behind the popular idea of financial inclusion, the book deconstructs that notion, illustrating the existence and interaction of different discourses

surrounding it. The book further traces the evolution of inclusion, specifically in the European context, and thus moves on to analyse the legal rules which are most relevant for the purposes of bringing about the financialisation of the citizen. Hence, the author focuses more on four highly topical areas: access to a bank account, access to credit, overindebtedness, and financial education. Adopting a critical and inter-disciplinary approach, *The Financialisation of the Citizen* takes the reader through a top-down journey starting from the political economy of financialisation, to the law and policy of the European Union, and finally to more specific private law rules."--Bloomsbury Publishing.

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