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Edizione	[1st ed.]
Descrizione fisica	1 online resource (617 pages)
Collana	The SAGE reference series on green society
Altri autori (Persone)	CohenNevin
Disciplina	658.4/083
Soggetti	Business enterprises - Environmental aspects Management - Environmental aspects Green products Green marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Contents -- About the Editors -- Introduction -- Reader's Guide -- List of Articles -- List of Contributors -- Green Business Chronology -- A -- B -- C -- D -- E -- F -- G -- H -- I -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- Green Business Glossary -- Green Business Resource Guide -- Green Business Appendix -- Index.
Sommario/riassunto	Via 150 signed entries, Green Business provides an overview of key principles, approaches, strategies and tools that businesses have used to reduce environmental impacts and contribute to sustainability.